

## **DOUG CROSSE**

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Huntsville, ON  
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(Relocating to Ottawa)

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(An addendum will provide links to examples of various projects described)

### **Relevant Experience**

**Vista Radio** - June 2018 to Present - News anchor and daily reporter - Huntsville, Bracebridge, Parry Sound and Haliburton.

Duties included producing stories for all local markets, video production and reading of daily newscasts.

**Hunters Bay Radio** - January 2018 to May 2018 - Produced a half hour weekly show about the history of Muskoka.

**Adelhard** - July 2017 to Present - Content creator/curator.

Duties are to help create a brand identity for a high end clothing company, trying to reach the rugby enthusiast. Original production of stories, video highlights on a weekly basis.

**Four C Communications** - November 2011 to Present - Working with small and medium business clients I create web platforms, digital sales platforms, videos and content for all social media platforms.

**Total Rugby Television** - UK based worldwide magazine show about rugby. Produced numerous segments in the past 12 years.

**Rugby Canada** - March 2002 to November 2011 (turned to contract work from 2011 to 2017) - Communications Manager - in charge of all communication platforms. Created new website, helped grow social follows on Twitter and Facebook into the 100,000s. Created multiple live stream video productions from across Canada and around the world. Created and edited RUGBYca Magazine, a subscriber based periodical sent to the user database.

Daily creation of content in all forms. Production of national and international press conferences. Was production liaison for major television productions in Canada and the USA.

**Freelance Journalism** - Wrote for many periodicals in Europe, Australia, New Zealand, and South Africa. Worked as a reporter for CBC National Sports, The Toronto Star, and the Canadian Press.

### **Education**

Broadcast Journalism and Radio Diploma  
- Canadore College 1987

Ontario Secondary School Diploma -  
Colonel By High School, Gloucester, ON